Republic of the Philippines
CENTRAL MINDANAO UNIVERSITY
University Town, Musuan, 8710 Bukidnon

COLLEGE OF AGRICULTURE

PROSPECTUS

PROGRAM:	**Master of Science in Development Communication (Academic Track)**
Major:	
Revised (MM/YYYY):	06/2021
Approved BOR No.:	97, s. 2021

FIRST YEAR

First Semester

SUBJECT	TITLE	HOURS		Units	Pre-requisite/s
		Lec	Lab		
MSDC 205	Communication Theory	3.0	0.0	3.0	
MSDC 207	Communication and Development	3.0	0.0	3.0	
MSDC 209	Development Communication Research	2.0	3.0	3.0	
MSDC 211	Advanced Risk and Crisis Communication	2.0	3.0	3.0	
	TOTAL	10.0	6.0	**12.0**	

Second Semester

SUBJECT	TITLE	HOURS		Units	Pre-requisite/s
		Lec	Lab		
Major Electives					
MSDC 212*	New Media in Development	3.0	0.0	3.0	
MSDC 214*	Quantitative Approaches to Communication Research	2.0	3.0	3.0	
MSDC 216*	Qualitative Approaches to Communication Research	2.0	3.0	3.0	
MSDC 218*	Communication and Culture	3.0	0.0	3.0	
MSDC 220*	Organizational Communication and Leadership	3.0	0.0	3.0	
MSDC 222*	Knowledge Management Systems and Evaluation	3.0	0.0	3.0	
MSDC 224*	Design, Production, and Evaluation of Development Communication Materials	2.0	3.0	3.0	
MSDC 226*	Educational Broadcasting for Development	2.0	3.0	3.0	
MSDC 228*	Communication Programs and Projects Evaluation	2.0	3.0	3.0	
MSDC 230*	Communication Policies and Planning	3.0	0.0	3.0	
Cognate 1				3.0	
Cognate 2				3.0	
	TOTAL			**12.0**	

Note: *A student may select 2 courses (6 units) from the above list of major electives

MIDYEAR

SUBJECT	TITLE	HOURS		Units	Pre-requisite/s
		Lec	Lab		
MSDC 299	Graduate Seminar	1.0	0.0	1.0	All coursework
	TOTAL			**1.0**	

SECOND YEAR

First Semester

SUBJECT	TITLE	HOURS		Units	Pre-requisite/s
		Lec	Lab		
MSDC 300	Master's Thesis/ Special Projects			6.0	
	TOTAL			**6.0**	

Second Semester

SUBJECT	TITLE	HOURS		Units	Pre-requisite/s
		Lec	Lab		
MSDC 300	Master's Thesis/ Special Projects			0.0	
	TOTAL			**0.0**	

Summary of Units

I.	Required Courses	12
II.	Major Electives	6
III.	Cognate Courses	6
IV.	Graduate Seminar	1
V.	Master's Thesis	6
	TOTAL UNITS	**31**

Major Faculty Members

1	Ele Dinampo-Lunzaga	PhD Development Communication
2	Lucerne M. Razalo	PhD Development Research Management
3	Mahalia M. Acuña	Master of Public Administration
4	Ms. X	PhD Media Studies
5	Mr. Y	MS Development Communication

Prepared by:

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